

**Speaker:** Dan Adams, MA

**Organization:** Langdon Group, Executive Director

**Presentation Title:** Public Engagement and Wastewater Reuse: “You want to put poop water where?”

### **Abstract**

The ‘good old days’ of wastewater being out of sight, out of mind are over. Today’s wastewater problems are framed by lack of trust of government, failing wastewater infrastructure, lack of funding for infrastructure improvements, 24 hour news cycles and the internet. These problems are then combined with public fear about wastewater being used to water lawns and gardens. With these tremendous obstacles, how are we supposed to effectively work with the public? This presentation will share several recent case examples and tools that will help you to work more effectively with the public and help your next wastewater and re-use project be a success from concept through construction.

### **Professional Background**

Dan Adams is the executive director of The Langdon Group, a strategic communications and public involvement firm with offices in Boise, Idaho and Salt Lake City, Utah. He has over 15 years of experience as a mediator, facilitator and organizational change consultant. He focuses his practice on environmental public policy and public involvement. He has managed processes for many water related projects throughout the western United States. His approach is to not just help communities and agencies build consensus and solve tough problems but to actually drive for buildable solutions.

In Idaho Dan has designed and led strategies to solve tough water related issues in Bonners Ferry, Sandpoint, Boise, Twin Falls, Buhl, Wendell, and Filer. He is an expert at multi party and multi agency conflict resolution.