



Idaho Department of Environmental Quality Pollution Prevention Champion

Pepsi Bottling Ventures
Nampa, Idaho
2012

Environmental Commitment

Pepsi Bottling Ventures manufactures and distributes carbonated beverages for Pepsi products, including Pepsi itself, Diet Pepsi, Mountain Dew, Aquafina, Sierra Mist, and other drinks sold by Pepsi. Pepsi Bottling Ventures has distinguished itself through its commitment to sustainability. As defined by Pepsi Bottling Ventures, sustainability is “meeting current needs without sacrificing the ability of future generations to meet their own needs by balancing environmental, economic, and social concerns.” To meet the challenge of sustainability, Pepsi Bottling Ventures has focused extensively on reducing the amount of waste produced through its processes and sent to the landfill, reducing water use and wastewater generation, and reducing energy use. Through these efforts, Pepsi Bottling Ventures is furthering the cause of sustainability.

Pollution Prevention Success

Pepsi Bottling Ventures has achieved significant reductions in waste, energy use, and wastewater generation through various initiatives and updates made at its Nampa facility. In addition, employee awareness about waste and its impact on the business and the community has helped to foster development of a sustainable culture at Pepsi Bottling Ventures.

Waste Minimization

Pepsi Bottling Ventures has successfully managed to reduce the amount of waste going to the landfill to less than 23% of the total waste generated onsite for 2012 year to date. The company recycles aluminum, cardboard, plastic, pallets, and scrap metal. In 2012, Pepsi Bottling Ventures has managed to recycle over 130,000 lbs. of material. This material is kept entirely out of the landfill.

Water Conservation

Pepsi Bottling Ventures has taken significant steps to curb water use and wastewater generation. So far in 2012, the company has been able to reduce the amount of wastewater sent for treatment by 35%. In addition, it has managed to cut back on the amount of water used for its processes by 14%.

Energy Conservation

Pepsi Bottling Ventures has successfully managed to reduce the amount of electricity used for daily operations. One of the principal changes the company made was to switch from metal halide lighting fixtures to fluorescent lamps. Given the size of its facility, this switch has yielded significant reductions in the amount of electricity used to provide light to the production floor. In total, the efforts at Pepsi Bottling Ventures have saved 700,000 kilowatt hours annually.

For More Information

To learn more about Pepsi Bottling Venture’s pollution prevention efforts, visit the company’s website at <http://www.pepsibottlingventures.com/news/environment.html>.