

Sponsor and Exhibitor Information for the 2019 Idaho Reuse & Operators Conference (IROC)

May 20, 21, 22 & 23
The Riverside Hotel
Boise, Idaho



The Idaho Operators Section of the Pacific Northwest Clean Water Association, Water Reuse Association, and Idaho Department of Environmental Quality (DEQ) are teaming up to bring water and wastewater professionals together to continue their education, network, and discuss key issues related to water. These combined events (The Annual Idaho Water/Wastewater Conference and Water Reuse Conference) brings together:

- **Water operators**
- **Wastewater operators**
- **Engineering firms**
- **City Government**
- **Municipalities**
- **Regulators**
- **Suppliers**
- **Industrial reuse facilities**

2019 Water Reuse Conference Website: <http://www.deq.idaho.gov/2019-water-reuse-conference>
2019 Idaho Operators Conference website: <http://swios.pncwa.org/upcoming-conferences.html>

EXHIBITOR OPPORTUNITIES

The conference planning team recognizes that exhibits are an integral component to success, and becoming an exhibitor is an excellent way to place your organization at the center of the action. Tables provide an opportunity to interact face to face with attendees. IROC will provide the opportunity to interface with the Idaho Operators Conference and the Water Reuse Conference so that attendees are all together in one location at the same time.

Exhibit Hours	IROC Events
<p>Monday, May 20 6:30 p.m.–8:30 p.m.</p> <p>Tuesday, May 21 7:30 a.m.–6:00 p.m.</p> <p>Wednesday, May 22 7:30 a.m.–7:00 p.m.</p> <p>Thursday, May 23 7:30 a.m.–3:00 p.m.</p>	<p>Golf Tournament: Monday Full Breakfast, Lunch Buffet, and Refreshment Breaks: Tuesday, Wednesday and Thursday</p> <p>Operators Meet and Greet: Monday evening</p> <p>Full Day of Operator Training: Tuesday 8 am to 5 pm</p> <p>Operators Award Ceremony and Banquet: Tuesday at 7:30 pm</p> <p>Full Day of Reuse Conference & Operator Training: Wednesday 8 am to 5 pm</p> <p>Sponsor & Exhibitor Reception: Wednesday 5 to 7 pm</p> <p>Special Event: Wednesday evening</p> <p>Full Day of Reuse Conference: Thursday 8 am to 5 pm</p>

EXHIBIT BOOTH

Exhibit booths include:

- 6' draped table and two chairs

SETUP AND TEAR-DOWN HOURS

Setup	Tear-Down
Monday, May 20 3:00 p.m.–6:30 p.m.	Thursday, May 23 3:00 p.m.–5:00 p.m.
Tuesday May 21 6:00 a.m.–7:30 a.m.	

Applications for exhibit space must be received no later than May 8, 2019.

Booths are assigned on a first-come, first-served basis.

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SPONSORSHIP OPPORTUNITIES

For even greater conference visibility, take advantage of these sponsorship opportunities.

Sponsorships put your organization’s name in front of influential senior managers and decision makers. These high-profile sponsorships are designed to maximize your conference marketing efforts and help your organization gain important visibility among professionals whose focus is on the development of water reuse projects.

IROC is being organized in cooperation with Idaho Department of Environmental Quality and the Southwest Idaho Operators Section (SWIOS). SWIOS is a 501c3 non-profit organization made up of water and wastewater industry operators with the goal of providing training and technical information in the protection of public drinking water supplies and the environment.

PLATINUM CONFERENCE SPONSOR ≥\$2,500	GOLD CONFERENCE SPONSOR \$1,750	SILVER CONFERENCE SPONSOR \$1250	BRONZE CONFERENCE SPONSOR \$750
<ul style="list-style-type: none"> • Four complimentary full conference registrations • Full page, four-color advertisement in program book • Your company logo on ballroom entrance signage • Company information on conference website and in program book • Opportunity to insert promotional materials into attendee registration bags • Complimentary exhibit table • Signage recognition • Company logo on website and in program (if received by April 1) • Opportunity for company sponsored raffle to attendees during conference 	<ul style="list-style-type: none"> • Three complimentary full conference registrations • 1/2-page, four-color advertisement in program book • Your company logo on ballroom entrance signage • Opportunity to insert promotional materials into attendee registration bags • Complimentary exhibit table • Signage recognition • Company logo on website and in program (if received by April 1) • Opportunity for company sponsored raffle to attendees during conference 	<ul style="list-style-type: none"> • Two complimentary full conference registration • Opportunity to insert promotional materials into attendee registration bags • Complimentary exhibit table • Signage recognition • Company logo on website • Opportunity for company sponsored raffle to attendees during conference 	<ul style="list-style-type: none"> • One complimentary full conference registration • Signage recognition • Complimentary Exhibit table



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APPLICATION DEADLINE

Apply before April 1, 2019. Sponsorship and exhibit registration must be received no later than April 1 for inclusion of logos in the program. Sponsors and exhibitors may apply through May 8, 2019 with a late fee of \$250. The additional late fee will be applied to those who apply after April 1.

Email Tressa Nicholas with subject line IROC 2019 for questions and registration information
Tressa.Nicholas@deq.idaho.gov

HOTEL INFORMATION

The conference will be held at the Riverside Hotel in Boise, Idaho. Please mention the **IROC group rate** when making hotel room reservations to obtain the special hotel room conference rate.

A limited block of rooms is available at the hotel; therefore, all rooms are reserved on a first-come, first-served basis. **All reservations must be made with the Riverside Hotel by Monday, April 29, 2019, to secure the special conference room rate.**

Riverside Hotel

2900 W. Chinden Blvd
Boise, ID 83714

<http://riversideboise.com/>

To make your reservation, call 208-343-1871.



DATES TO REMEMBER

April 1: Last date to receive discounted exhibit rates

April 1: Last date to get logo into conference brochure

April 29: Special Hotel rate deadline

May 20: Exhibitor setup

May 23: Exhibitor tear-down

CONTACT INFORMATION

Tressa Nicholas

IROC Coordinator

Wastewater Program

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