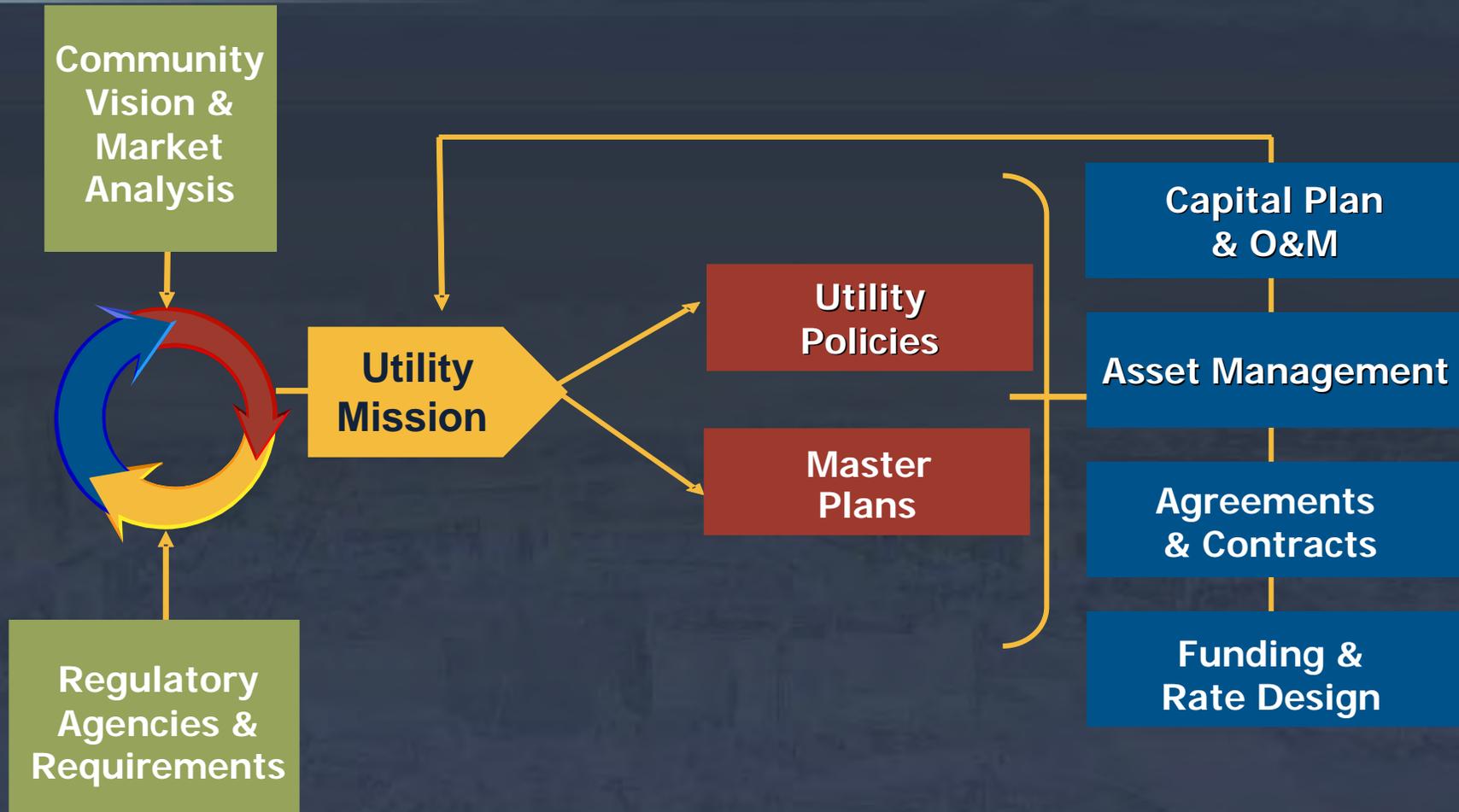


# Wastewater Reuse – A Business Approach to Implement and Pay For It

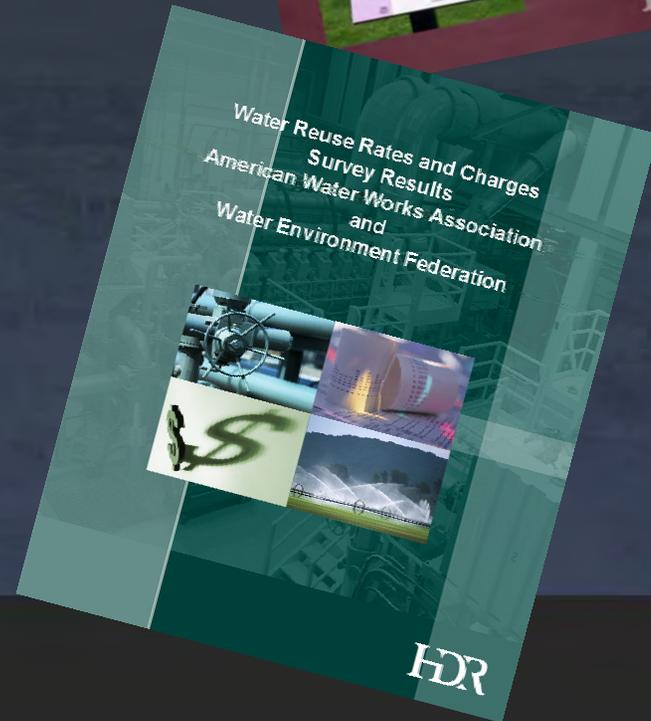
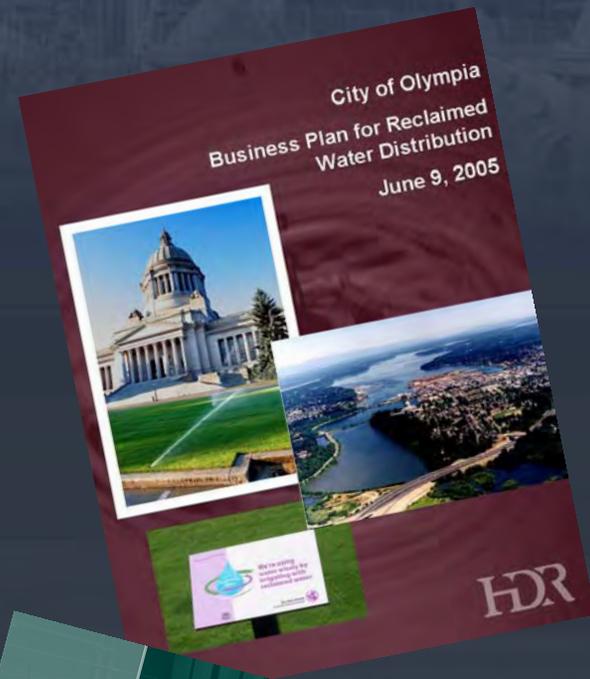
*Dina O'Reilly, Management/Financial Analyst*  
*John Maxwell, PE, Vice President*

# Wastewater Reuse Business Planning Approach



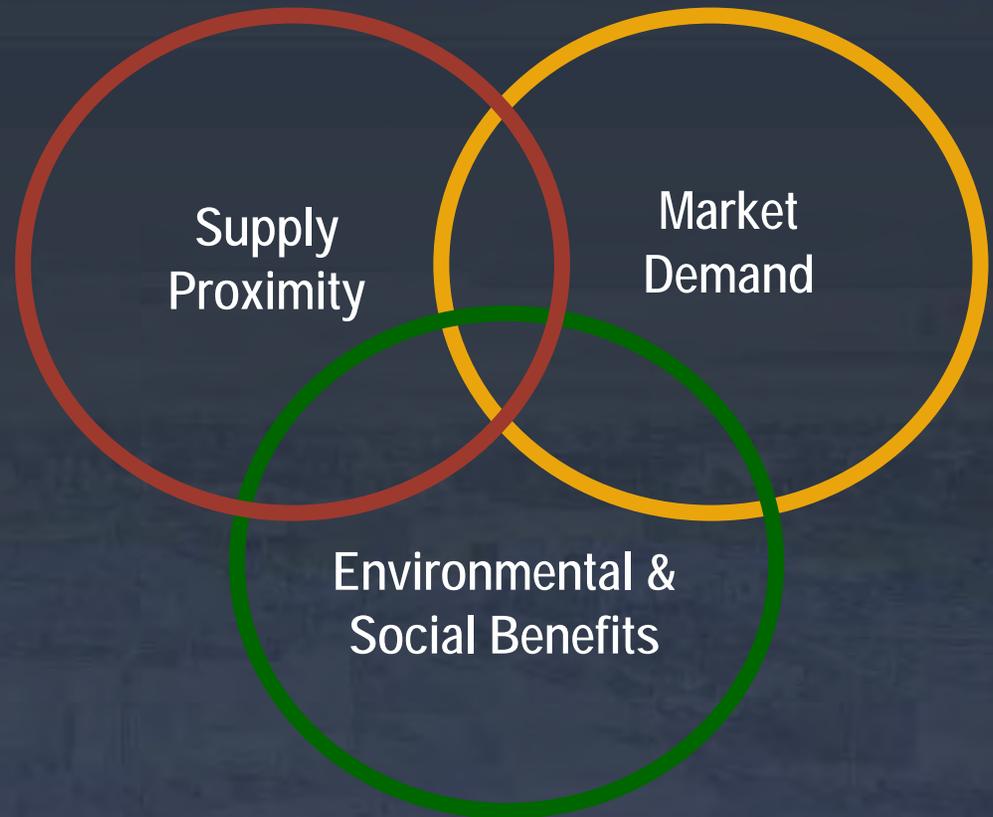
# 3 Keys to Success

- Define goals and establish who benefits
- Emphasize practicality
- Incorporate flexibility and timing



# Define Goals & Establish Who Benefits

- Utility specific
- Regional
- Broad public benefit
- Triple bottom line
  - Social
  - Environmental
  - Financial



# Cost Follows Benefit

## Benefit

- Water supply development
- Aquifer recharge/wetlands
- WWTP capacity
- WW peaking/conveyance
- WWTP/TMDL
- Sustainability



## Cost

- Water, env.
- Environmental, water
- Development
- Existing & development
- Existing, develop., env.
- Env., all

# Market Analysis

- Summarize potential customer sites and demands
- Assess how reclaimed water could defer additional supply need
- Assess how reclaimed water can defer future WWTP upgrade needs
- Public's viewpoint on reclaimed water



# Flexibility and Timing

- Short and long-range vision
  - Establish expectations
  - Define appropriate priorities
  - How will reclaimed water be used in the future
- Phasing Capital Projects
  - Cost-benefit
  - Closest first
  - Reduced rate impacts
- Public visibility



# Reclaimed Water Policies

- Provide foundation for reclaimed water program
  - Provide direction to utility
  - Coordinate with regional water supply planning
  - Provide vision for reclaimed water program
- Identify revenue sources
- Establish requirements for use of reclaimed water
- Determine if developers should be required to install reclaimed water mains
- Phasing of “purple pipe” installation
- Establish rate structure for reclaimed water



# Other Key Considerations



- Capital Improvement Plan adoption
- Coordination with other utility improvement projects
- Need for reclaimed water ordinance
- Payment for improvements on private property
- Customer contracts

# Developing Reclaimed Water Systems

Infrastructure is costly – How do you pay for it?



Plant

+



Transmission

=



Cost of Service

# Overview of a Comprehensive Rate Study

## Revenue Requirement Analysis

Compares the sources of funds (revenues) to the expenses of the utility to determine the overall rate adjustments

## Cost of Service Analysis

Allocates the revenue requirements to the various customer classes of service in a "fair and equitable" manner

## Rate Design Analysis

Considers both the level and structure of the rate design to collect the target level of revenue

# Rate Funding: Rate Design and Financial Policies

- Rates should be:
  - Easy to understand
  - Easy for the utility to administer
  - Encourage conservation/efficient use of resource
  - Economic development
  - Those who benefit should pay
  - Equitable & non-discriminating (cost-based)

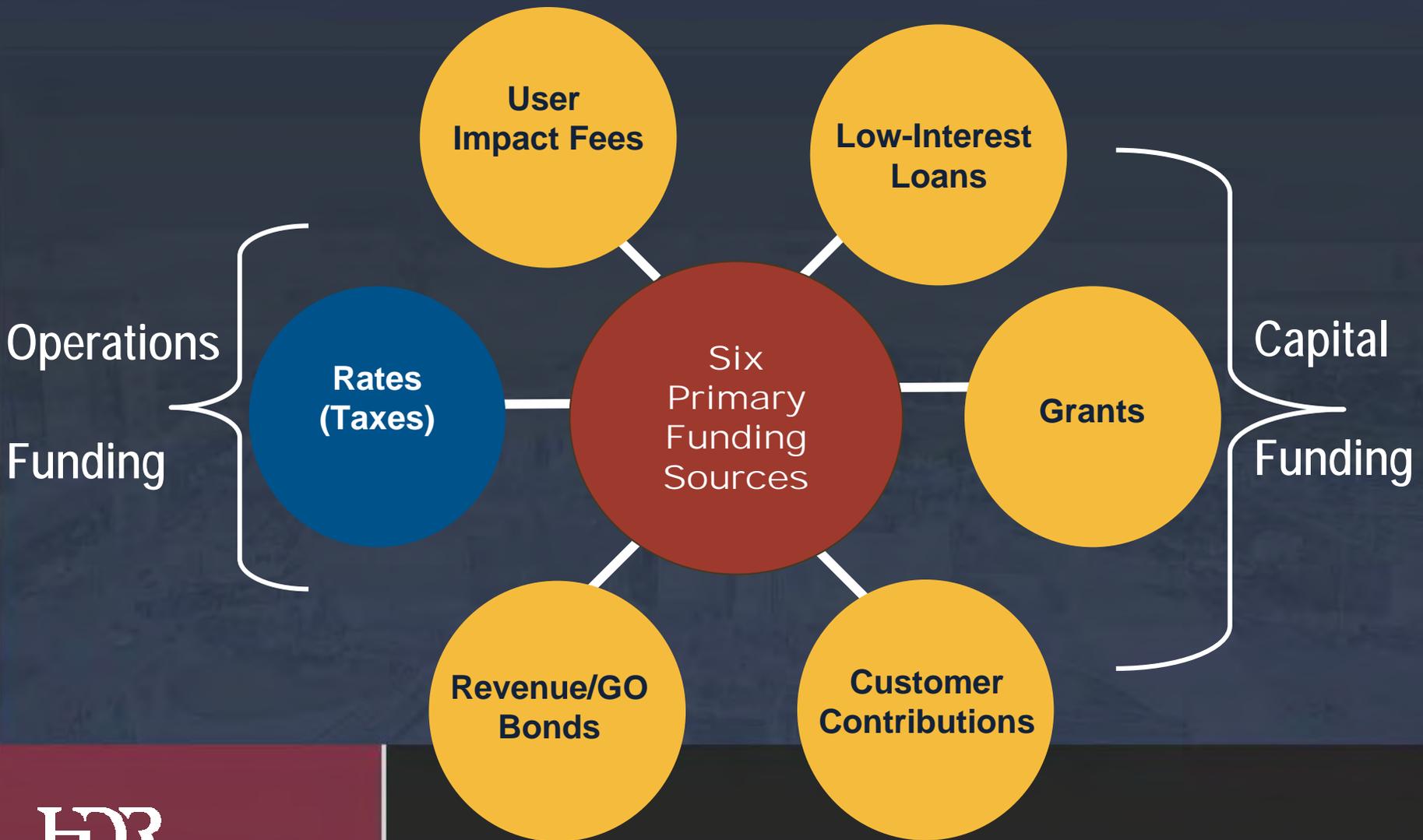


# Water Reuse Rates and Charges Survey

- Funding sources
- Cost recovery
- Subsidy categories
- Impact fees
- Rate design



# Available Funding Sources



# Sources of Funding – Loans & Grants



- Low-Interest Loans, Grants
  - Competitive process
  - Meet specific criteria
  - Limited funds
  - Be conservative in assumptions regarding availability of grants and low-interest loans

# Sources of Funding – Loans & Grants in Idaho

- Low-Interest Loans, Grants (Idaho Department of Environmental Quality)

*<http://www.deq.state.id.us/>*

Tim Wendland (Loan Program Mgr)

208.373.0439

- Idaho Water Pollution Control Revolving Fund
  - Idaho Clean Water State Revolving Fund
  - Idaho Wastewater Loan Fund
- Planning Grant Program for Wastewater Facilities



# Customer Contributions/Partnerships

- Main Beneficiary

- Equitable donation
- Donate land
- Pay for or build portion of facilities

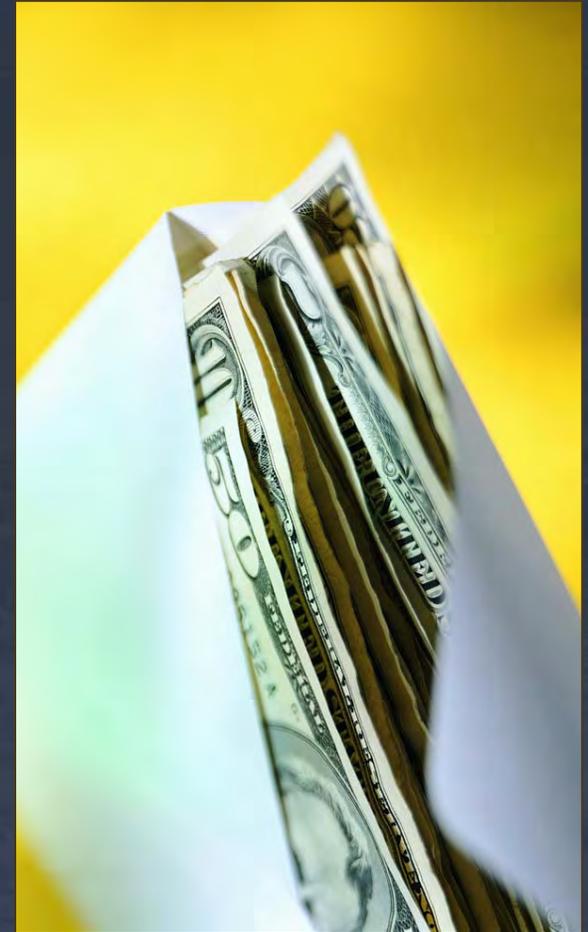
- Public/Private Partnerships

- Contractual agreement for mutual benefit



# Customer Contributions/Partnerships

- Other Sources for Specific Beneficiaries
  - Recovery charge/Latecomers agreement
  - ULIDs/LIDs – Utility Local Improvement District
  - SAD – Special Assessment District



# Sources of Funding - Bonds



## ■ Revenue / GO Bonds

- Larger pool of funding available
- Need to meet bond covenants and debt service coverage requirements (net income/debt service payments)
- Impact to rates/taxes is through debt service payments (i.e. \$1 million bond at 5% interest = \$80,000 payment)

# Sources of Funding – Short-Term Financing

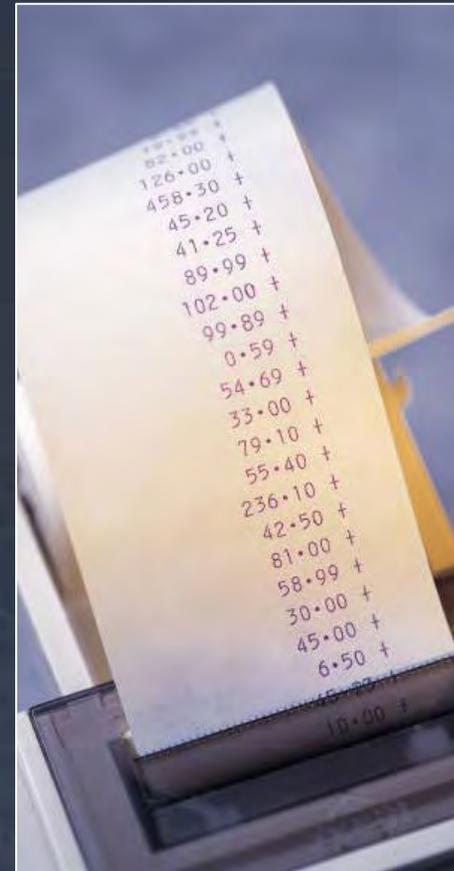
## ■ Short-term/Interim financing

### ➤ Good stop-gap tool

- Finance project that ultimately receives state or federal grants, loans, or long-term financing

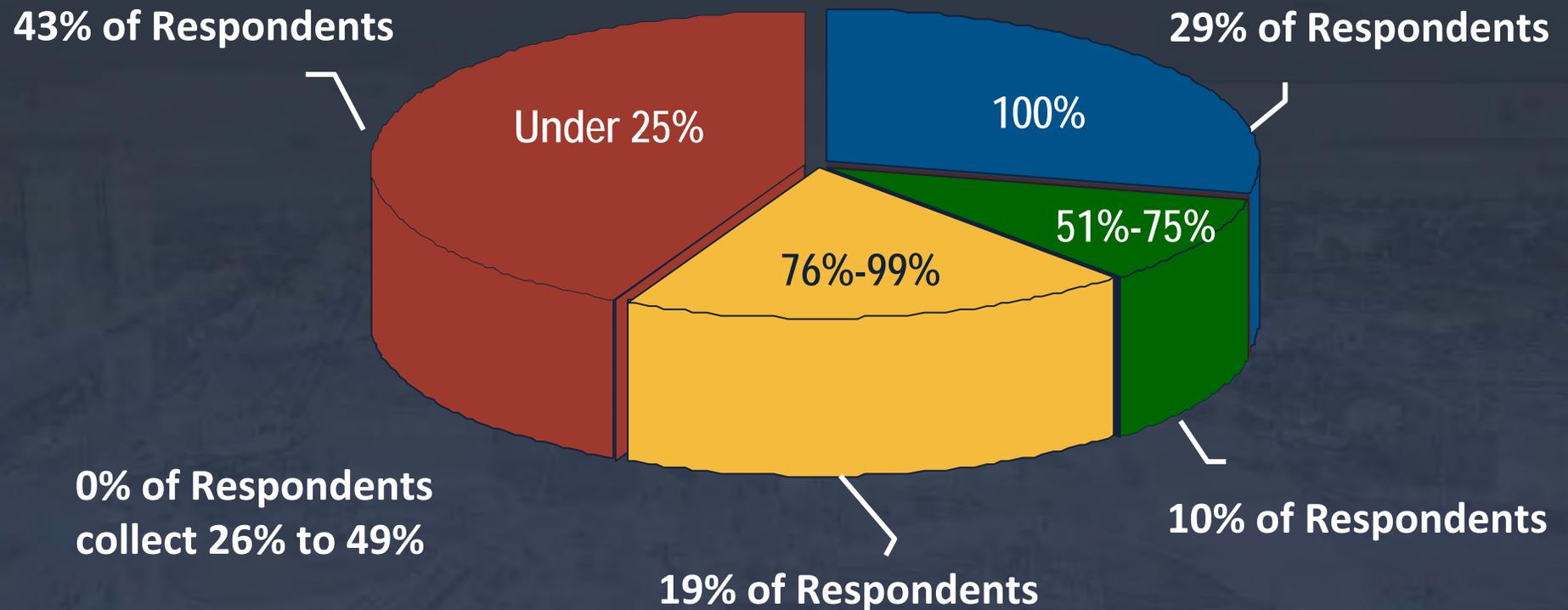
### ➤ Examples

- Interfund loan
- Line of credit
- Bank loan



# Cost Recovery

Percentage of annual operating costs recovered through reclaimed water rates



# Cost Recovery/Subsidy Policies

- Options to consider when setting reclaimed water policies
  - Pass full cost of service to reclaimed water customers
    - Recovers full cost of service (constructing/operating)
    - Doesn't encourage use
  - Set rate equal to potable water or wastewater rate
    - Easy to administer and understand
    - Doesn't provide incentive for use
  - Set at some percentage of potable water or wastewater rate
    - Encourages use
    - Doesn't recover costs

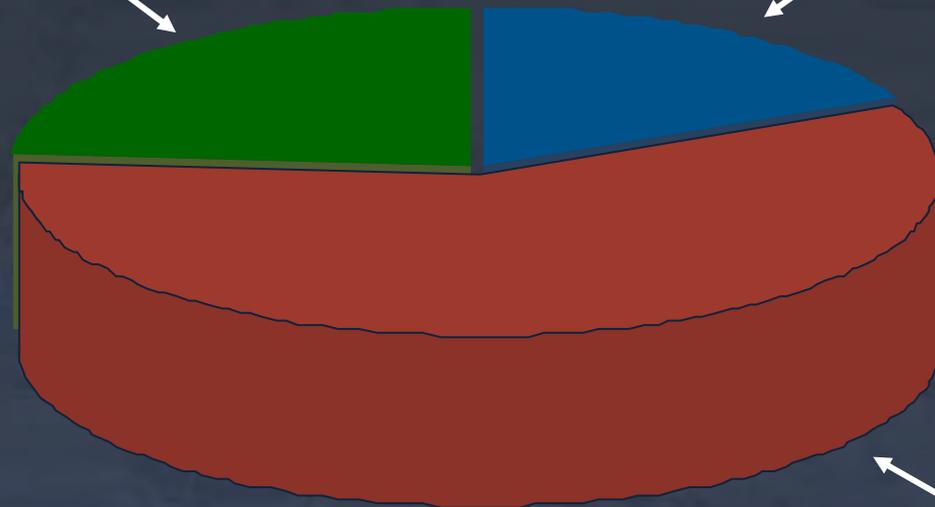


# Reuse Subsidy Sources

## Subsidy Revenue to Meet Operating Costs

Support by potable  
water customers  
24%

Municipal or regional  
funding/subsidy  
18%



Support by  
wastewater  
customers  
58%

# Categories of Benefit for Subsidy

Who benefits from your reclaimed water system?

**WATER CUSTOMERS**



**RATES**

**IMPACT FEE**



**WASTEWATER CUSTOMERS**



**RATES**

**IMPACT FEE**

# Categories of Benefit for Subsidy

How to know who benefits from your reclaimed water system?

## Water Customers

- Existing customers: defer, reduce or eliminate need to develop new sources of supply
- New customers: defer water supply development or if new supply needed for them

## Wastewater Customers

- Existing customers: if no or fewer upgrades needed to system
- Defer, reduce, or eliminate development of new treatment facilities

# Example Subsidy Rates Based on Water Benefits

WATER RATE



Consumption Charge:



Existing rate = \$1.60/CCF

\$0.08/CCF  
or 5% of rate

WATER RATE



Monthly/Meter Charge:

Existing rate = \$6.25  
(3/4" meter)

\$2.37/month  
or 38% of rate

These examples are from the City of Olympia case study.

# Example Subsidy Rates Based on Wastewater Benefits

WASTEWATER RATE



Monthly/ERU Charge:

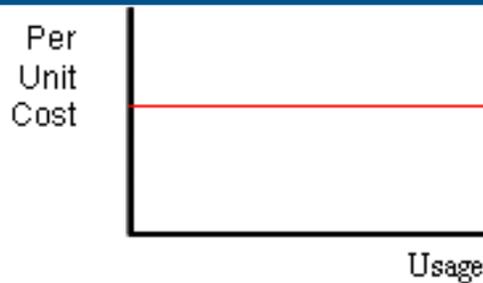
Existing rate = \$37.00



Subsidy rate = \$0.90  
or 2.4% of rate

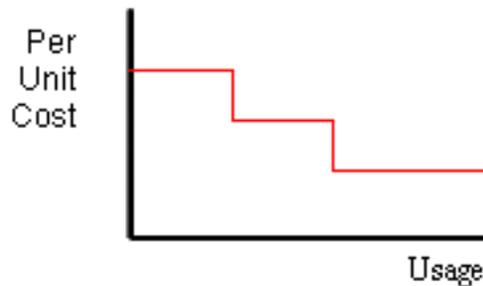
This example is from the City of Olympia case study. Olympia has a flat sewer rate for residential; no commodity flow charge

# Rate Structures for Subsidy Rates



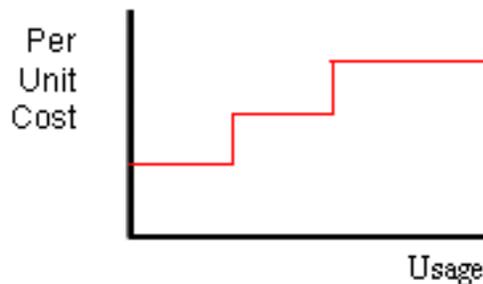
## Uniform Rate Structure

The cost per unit of consumption under a uniform rate structure does not increase or decrease with additional units of consumption



## Declining Block Rate Structure

The cost per unit of consumption under a declining block rate structure decreases with additional units of consumption



## Inverted Block Rate Structure

The cost per unit of consumption under an inverted block rate structure increases with additional units of consumption

# Cost Recovery Through Subsidy Impact Fee vs. Rates

## Rates in a Nutshell

How much money do I need this year?

Cost of Service Analysis

Residential Rates

Industrial Rates

Commercial Rates

## Impact Fee in a Nutshell

What is the value of a unit of system capacity?

Value & Capacity Analysis

New customer capacity needs

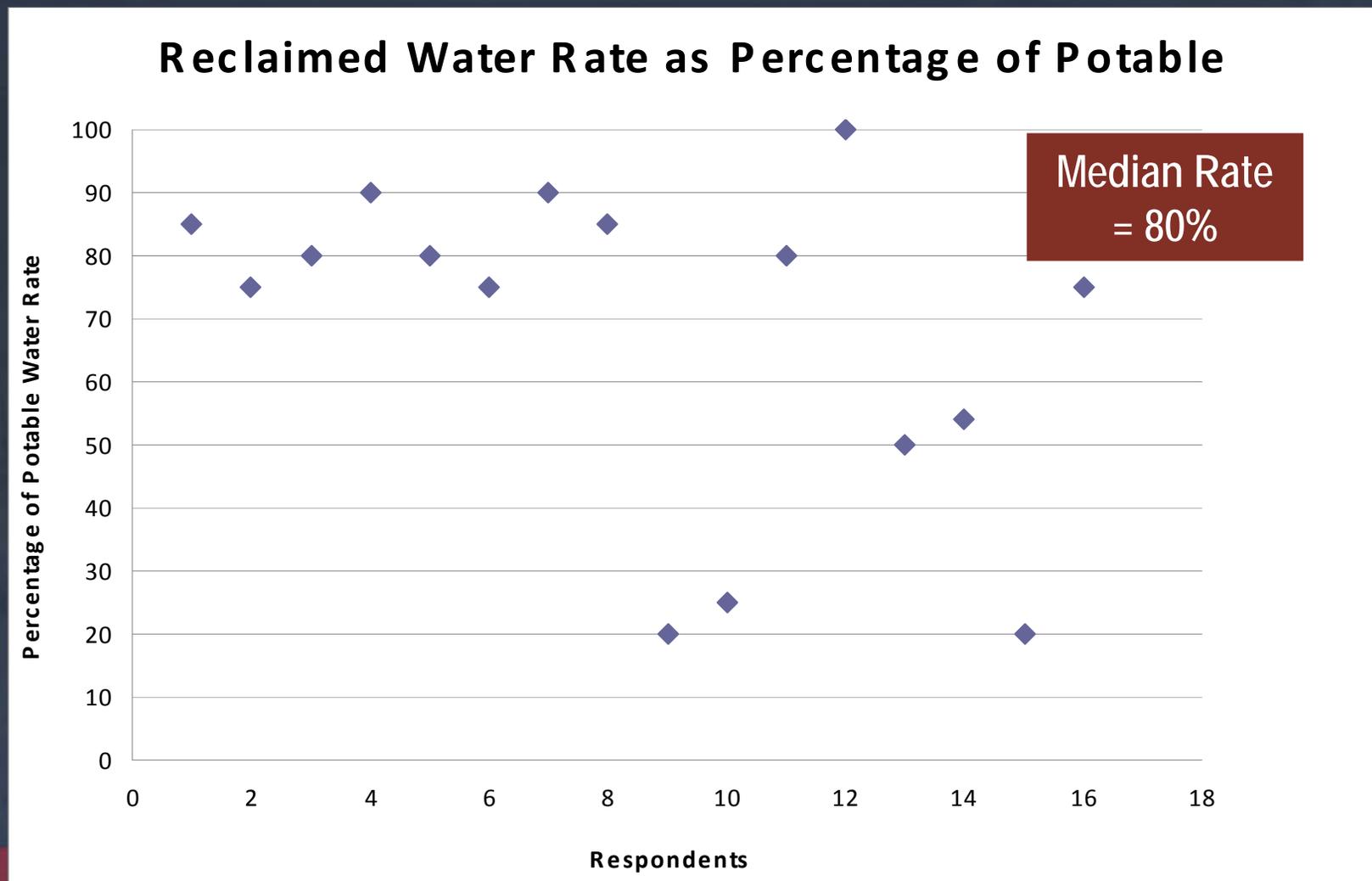
Impact Fee

# Impact Fees Idaho Statutes

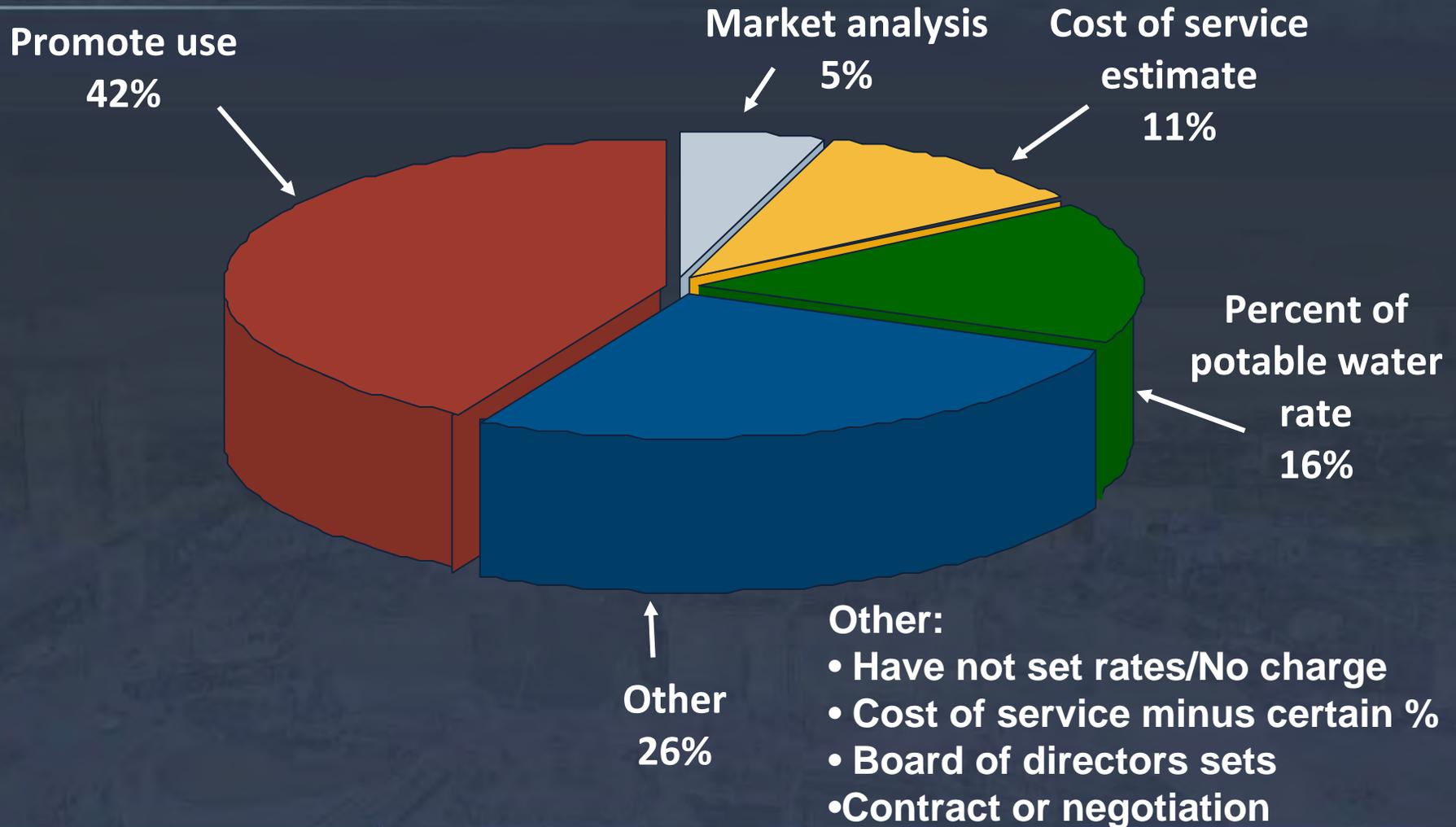
- Idaho Code Title 67-8201 to 67-8216
  - Must be from an adopted capital improvement or comprehensive plan
  - Must be proportionate to the benefit/impact of the development
    - Establish levels of service
  - Provide credits for developer contributions, user fees, debt service payments, etc.
  - Account for funds separately
  - Provide appeal process
  - WW Impact fees must be spent within 20 years of receipt



# Reclaimed Water Rate



# Reclaimed Water Rate Development



# Reclaimed Water Rate Examples

## Impact Fees\*

- ❑ Low end = \$50
- ❑ High end = \$5,417

\* *Washington State examples*

## Reclaimed Water Rates

- ❑ Low end=0% of potable rate
- ❑ High end=100% of potable rate
- ❑ Average between 70-90%

**No true average**  
**Each utility needs to determine**  
**what will work best for them**

# Conclusion

Funding  
Options

Beneficiaries/  
Cost Recovery

Rate/Fee  
Design

Should be tailored to your policies, needs and requirements



# Questions ?





# Thank You!

## Wastewater Reuse, A Business Approach to Implement and Pay For It

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